



Packaging Your Home For Maximum Appeal:

1. Create a detailed home brochure for distribution to customers & Realtors.
2. Create a custom "Just Listed" postcard & send it out to your closest 500 neighbors.
3. Create an affordability sheet & display it at your home.
4. Develop a home improvement plan to increase marketability.
5. Create additional displays or informational packages on the home including items such as: A) List of all upgrades/repairs completed on major house systems & structure (i.e. roof, plumbing, electric, etc.); B) Utility information & monthly costs; C) Survey of the property; D) Tax information; E) School information; F) Local community information.