



Open House Program:

1. Promote your open house on real estate web sites, including but not limited to Realtor.com & the MLS.
2. Use highly recognizable local publications to attract more buyers.
3. Invite people in your area.
4. Display directional "Open House" signs to better guide buyers to your house.
5. Register all guests.
6. Sell your home's benefits as we escort the prospective buyer around the house.
7. Advertise your home's affordability to buyers via our mortgage broker affiliates.
8. Follow up with all prospects.
9. Answer questions, gauge interest, & arrange for private visits.
10. Contact you frequently with feedback.